



PROGRAM ADVERTISEMENT & CONCERT SPONSORSHIP FORM

SEASON SPONSOR - \$5,000

A season sponsorship provides our students with access to a quality educational arts program here in Central Massachusetts and keeps cultural events in downtown Worcester. It covers a major portion of our rehearsal expenses, music rentals, insurance, concert production costs and community outreach series. In addition, it enables us to keep our tuition rates within the reaches of all families.

Advertisements & Promotions:

- Full Page Ad: Inside Front Cover - Full Colour (15 Programs)
- Logo on every front cover "Season Presented By"
- Logo on tickets for every WYO event
- Logo on homepage of WYO website, facebook, twitter & social media
- Logo on all WYO public email correspondence
- Logo on all WYO advertisements
- Featured Facebook article promoted by WYO
- Business Representative to speak before opening of Mechanics Hall Concerts (3 this year)
- 4 Chairs in the Orchestra named after your business and/or person of your choice

Our Gift To You:

- Complimentary Table of 10 tickets to our Annual Family Holiday Concert at Mechanics Hall (\$300 value). Wine and Food Served.
- Complimentary Table of 10 tickets to our 69th Season Finale Gala at Mechanics Hall (\$300 value). Wine and Food Served.
- 10 Complimentary tickets to our Four Orchestras Festival
- 10 Complimentary tickets to our Veteran's Day Concert
- Complimentary Tickets to our Annual Season Preview & Donors Reception at Washburn Hall. Performances by our Symphony Orchestra & Jazz Band during cocktail hour.
- Champagne with the Artistic Director during intermission in his personal room at Mechanics Hall.

CONCERT SPONSOR - \$2,500

A concert sponsorship provides funding to cover a portion of the expenses in producing a WYO concert such as concert hall rental, music purchase, staffing and subsidized or free tickets to those in financial hardship so that all members of the community may attend.

Advertisements & Promotion:

- Full Page Ad: Back Cover - Full Colour, (5.5" x 8.5") (15 Programs)
- Logo on front cover "Concert Presented By"
- Logo on program page "Concert Presented By"
- Logo on all tickets sold for the event.
- Logo on homepage of WYO website, facebook, twitter & social media
- Logo on all WYO concert advertisements
- Business Representative to speak before opening of concert
- 1 Chair in the Orchestra named after your business and/or person of your choice

Our Gift To You:

- Complimentary Table of 10 tickets to our Annual Family Holiday Concert at Mechanics Hall (\$300 value). Wine and Hot Food Served.
- Complimentary Tickets to the concert that the business sponsors and/or preferred reserved seating to our free concerts.
- Complimentary Tickets to our Annual Season Preview & Donors Reception at Washburn Hall, Mechanics Hall. Wine, hors d'oeuvres and music by our Jazz Band & Symphony Orchestra.



STUDENT & CHAIR SPONSOR - \$500

WYO serves more than 250 families from Greater Worcester, sponsoring a student enables us to provide a scholarship to a student based on financial need and/or merit regardless of socio-economic circumstances.

Advertisements & Promotions:

- Full Page Ad, Colour, (5.5" x 8.5")
- Logo/Name on homepage of WYO website, Facebook, Twitter & social media.
- 1 Chair in the Orchestra named after your business and/or person of your choice.

Our Gift To You:

- 2 Complimentary Table Seating Tickets to our Annual Family Holiday Concert at Mechanics Hall (\$70 value). Wine and Food Served.
- 2 Complimentary Tickets to our Annual Season Preview & Donors Reception at Washburn Hall. Performances by our Symphony Orchestra & Jazz Band during cocktail hour.

FULL PAGE ADVERTISEMENT (5" wide x 8" high) - \$300

Advertisements & Promotions:

- Full Page Ad, Color, (5.5" x 8.5")
- Logo/Name on homepage of WYO website, Facebook, Twitter & social media.

Our Gift To You:

- 2 Complimentary Table Seating Tickets to our Annual Family Holiday Concert at Mechanics Hall (\$70 value) Food and Wine Served.
- 2 Complimentary Tickets to our Annual Season Preview & Donors Reception at Washburn Hall. Performances by our Symphony Orchestra & Jazz Band during cocktail hour.

HALF PAGE (5" wide x 4" high) - \$150

Advertisements & Promotions:

- Half Page Ad, Colour, (5.5" x 4.25")
- Logo/Name on homepage of WYO website, Facebook, Twitter & social media.

Our Gift to You:

- 2 Complimentary Tickets to our Annual Season Preview & Donors Reception at Washburn Hall. Performances by our Symphony Orchestra & Jazz Band during cocktail hour.

BUSINESS CARD (3.5" wide x 2" high) - \$75

Advertisements & Promotions:

- Business Card Size Ad, Color,
- Logo/Name on homepage of WYO website, facebook, twitter & social media

Our Gift To You:

- 2 Complimentary Tickets to our Annual Season Preview & Donors Reception at Washburn Hall. Performances by our Symphony Orchestra & Jazz Band during cocktail hour.

NAME/MESSAGE LISTING - \$25

Name listed in our program book.

CONTACT INFORMATION

Contact / Business Name: _____

Street: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Contact for Ad Materials: _____ Phone or Email: _____

For sponsorship & advertising questions:

Stephen Loikith at (508) 281-9976

PAYMENT

Please make checks payable to:
Worcester Youth Orchestras

Order Online!

www.WorcesterYouthOrchestras.org/Program-Advertisements

PLEASE MAIL FORM TO

**Worcester Youth Orchestras
P.O. Box 991
Worcester, MA 01613**

www.WorcesterYouthOrchestras.org

Thank you for your support!